

We aspire to create long-lasting partnerships that deliver real business benefits for our sponsors.

We are proud of our record of building high-profile, mutually-beneficial strategic partnerships with some of the biggest sports clubs in Halifax.

The benefits include:

- Heightened brand awareness
- PR opportunities
- Corporate entertaining

All our sponsorship activities are individually tailored to meet our clients' requirements, including increased brand awareness, enhanced corporate image, improved customer, and employee and community relations.

Our sponsorship partners benefit from an association with a prestigious and successful organisation.

BECOME A KIT SPONSOR	COST
Logo on front of shirt	£500
Logo on back of shirt	£500
Logo on sleeve of shirt	£250
Logo on Front of Shorts	£150
Logo on Back of Shorts	£150
Logo on Socks	£75

Our brand new home and away kits, produced by a local manufacturer, are an excellent and very effective advertising opportunity for your company.

Our kit is extremely popular! It is widely worn by our students and supported by increased representation on social media and online.

PROUD TO BE IN PARTNERSHIP WITH:



ANNUAL ADVERTISING OPPORTUNITIES	COST*
Perimeter Board	
Outside on grass pitch	£380
Inside Sports Hall	£150
Banners	
Reception	£200
Outside on 3G Pitch	£150
Sports Hall	£150
Fitness Studio/ Dance Studio	£100
Pop Up Banners	
Reception	£250
Sports Hall Corridor	£200
Indoor Posters	
Fitness Suite	£25
Changing Rooms	£25
Website	
Homepage	£100
Side Page	£50

* Costs exclude production, ask our team for details

GET IN TOUCH

Inspire Sports & Fitness Centre,
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Halifax, HX1 3UZ

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VISIT OUR WEBSITE

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INSPIRE
SPORTS & FITNESS CENTRE

SPONSORSHIP & ADVERTISING

2017/2018



CALDERDALE COLLEGE
INSPIRING LEARNERS TO SUCCEED IN LIFE & IN WORK

The Inspire Centre is a fantastic fitness centre, offering state-of-the-art sports facilities at affordable prices.

Our dedicated and motivated members of staff aim to provide all of our customers with an inspiring environment and excellent customer experience.

We offer a great range of facilities including:

- **Fully equipped fitness suite** with an extensive range of Technogym cardiovascular and resistance machines, along with a brand new free weights area.
- **3G synthetic football pitch** (full size grass pitch available for both football and rugby)
- **Sprung floor dance studio**
- **Double sports hall** with markings for 2 Netball courts, 5 a side Football, Basketball, Handball, Futsal and much more.

OUR NEW FACILITIES

are used by both college students and the public

WHAT ARE THE BENEFITS TO YOU?

- **Join successfully growing business** full of advertising opportunities.
- **Be at the centre of a large local community** which encourages a healthy lifestyle through sporting participation at all levels.
- **Advertising opportunities** including our website, social media platforms, pitch-side boarding, internal advertising at the centre itself and through our newsletters and other publications.
- **Business to Business links** and contacts within the association and other sponsors.
- **Give back to our community.**

SPONSORSHIP PACKAGES

Gold Sponsorship Packages (£1000)

- Logo and link on flyers and posters
- Weekly logo and company mention on social media
- Product sampling or promotional table at events
- Perimeter board signage
- Host an event using our facilities
- Logo and link on website
- Promo page on TV screens
- Logo on welcoming wall

Silver Sponsorship Packages (£500)

- Logo and link on flyers and posters
- Monthly Logo and company mention on social media
- Banner signage
- Logo and link on website
- Logo on welcoming wall

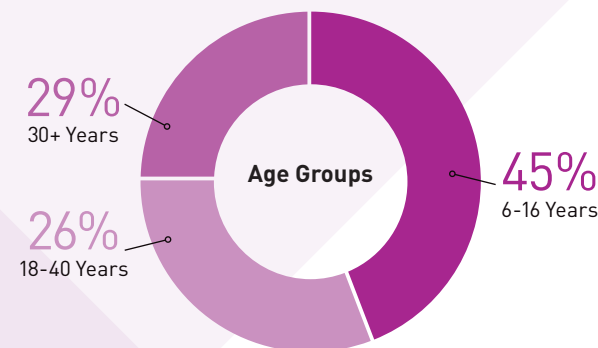
Bronze Sponsorship Packages (£250)

- Logo and link on flyers and posters
- Termly logo and company mention on social media
- Corner flag signage
- Logo and link on website

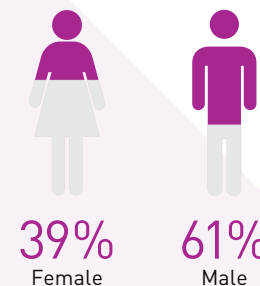
DEMOGRAPHIC PROFILE

100,000+ people per month are using facilities at the Inspire Centre

This is made up of our students, commercial bookings and the local community. Additionally, our website receives 40,000 visitors per month.



User Gender



Additional Interests



Outdoor Pursuits



Career



Food & Drink



Shopping/Fashion